



**Ethical Frames LLC**  
*Manage controversy through Ethical Frames.*

# Ethical Frames Workshop:

## Sample Agenda

A set of four sessions that allow you to become one of the few people who are able to RE(Frame) using Ethical Frames.

- Uses a learning technique called experiential learning in a safe space
  - Classes are spaced out at intervals to allow for observation of Ethical Frames in the wild by participants
  - Students report back on how they experience Ethical Frames in their lives
- Includes an online community to share images and observations
- Creates a base of people who can brainstorm ethical frames solutions together

### Session One

- Introduction to the theory
- Identifying your own emphases
  - Complete self-scoring questionnaire
- Deep dive into Care/Harm Foundation
  - Lecture
    - What it is
    - Examples: Words, images, music
    - Brain origin
    - Skews in our culture, issues that reflect Care/Harm Foundation
  - Small Group Exercise: Identify which pictures evoke the Care/Harm Foundation
  - Assignments:
    - Spend the time before the next session hunting for Care/Harm Foundation in the wild. Bring back examples.
    - Reflection questions: How have you used the Care/Harm Foundation in your life? Do you ever switch out of using the Care/Harm Foundation? When?



**Ethical Frames LLC**  
*Manage controversy through Ethical Frames.*

Copyright © 2018 by Ethical Frames LLC

## Session Two

- Review examples brought back to class
- Small Group Discussion of reflection questions.
- Deep Dive into Loyalty Foundation
  - What is involved in the loyalty foundation
    - How it interacts with care/harm
    - What research about people in groups shows
  - Examples: Words, images, music
  - Skews in our culture
  - Exercise: Identify which pictures evoke the Loyalty Foundation
- Deep Dive into the Authority Foundation
  - What is involved in the Authority foundation
    - What personality characteristics are high among those who are high in authority
    - How it interacts with the others
    - Positives and negatives
  - Examples: Words, images, music
  - Skews in our culture
  - Exercise: Identify which statements evoke the Authority Foundation

## Assignments

- Spend the time before the next session hunting for Loyalty and Authority Foundations in the wild. Bring back examples.
- Reflection questions:
  - When have you been involved in strong groups versus weak groups? What is the difference?
  - Are there people in your life who are stronger on the Loyalty and Authority Foundations? How do you react to them? How do they react to you? If you encounter someone like that, try asking them about one of these.



## Session Three

- Deep Dive into Fairness Foundation
  - What is involved in the fairness foundation
    - How it interacts with loyalty and care/harm
    - What research shows
  - Examples: Words, images, music
  - Skews in our culture
  - Exercise: Identify which statements reflect which version of the fairness foundation and whether there is an interaction with any other foundation .
- Deep Dive into the Purity/Sacredness Foundation
  - What is involved in the Purity foundation
    - The role of disgust
    - How it interacts with the others
    - What are the manifestations of it, both religious and non-religious
  - Examples: Words, images, music
  - Skews in our culture
  - Exercise: Identify which ads evoke the Purity/Sacredness Foundation

## Assignments

- Spend the time before the next session hunting for Fairness and Purity/Sacredness Foundations in the wild. Bring back examples.
- Reflection questions: What issues in your life are related to the fairness and purity foundations? Have you had any conflicts in with people about what is fair? Was this at the source of the conflict? Do you have any purity related issues?



## Session Four

- Review examples of Fairness and Purity brought back to class
- Small Group: Discussion of reflection questions.
- Small Group Case Study:
  - What Ethical Frames are involved in this case study?
  - What other Ethical Frames could be used and how
- Class Discussion of case study
- Debrief: What have you learned? What do you still want to know?

